



I currently work as the Head of Partnership Communications for the environmental charity WWF. The team I lead is responsible for managing and delivering the communications strategies for WWF's partnerships with companies including Coca-Cola, HSBC, M&S, Sky, Tesco and Unilever. Working alongside these brands, I develop and deliver high-impact consumer and business-to-business campaigns, drawing on my wide experience in communications, PR, crisis management and campaigning. The role also requires delicate relationship management skills.

~~Prior to WWF I worked at The Children's Trust, a leading national charity for children with brain injury and complex neurodisabilities. I was responsible for all aspects of communications at the charity and delivered a number of key projects, including coverage on BBC Children In Need and in other national media outlets; a revamp of the organisation's fundraising and supporter materials; and the development of an award-winning information service for families. I was also responsible for coordinating the charity's campaigning and advocacy activities and worked closely with other children's organisations as part of the Every Disabled Child Matters group.~~